

PHILIPS

G7000 VIDEOGAMES

CLUB NEWS

Issue No. 1

Philips Electronics Video Division

Your pass to the video games fun of the future!



When you chose your Philips G7000 Videopac Computer you knew you were making a sound investment—not just in the very latest in superlative electronic technology, but also in good, old-fashioned fun! That's what our video games are designed for, and to make sure we all get as much fun and enjoyment as the G7000 is capable of giving—we've formed the G7000 Videogames club for all owners.

Infinite potential

What you may not realise—in fact here at Philips we're only just beginning to ourselves—is just how great the capabilities of your Videopac Computer are. You're familiar with its versatility, from games of fast, reactive skill and games requiring a keen brain and maximum concentra-

tion, to its tremendous entertainment and educational value for children.

In fact it has recently become apparent that the G7000 is limited only by the human skills required to develop it. It is a potential fun and educational tool of almost unlimited capabilities. And just wait until you read about our forthcoming Master Strategy series of games on page 2!

Why a Videogames Club?

As you can imagine, we're busy developing all aspects of your home computer—and our Club is formed with the aim of keeping you abreast of them. You'll be the first to hear of all new games as they become available, and we'll make sure you get a regularly updated list of dealers who stock them.

Every Newsletter will give you details of the latest money-saving offer which is exclusive to Club members—plus a chance to win some great prizes in our regular Prize Competition.

Welcome to the Club!

IT'S YOUR CLUB

Let's hear from you!

On page 2 you'll meet the G7000 Videogames Club team—we'll be making sure you get all the latest news from Philips. But we want to hear from you, too, because the Club is also a forum for the exchange of ideas and opinions—it's more yours than it is ours!

So let us know of anything you'd particularly like to see featured, either as an addition to the Newsletter or as an independent Club activity. Write to David Martin, Marketing Manager Videogames, at the Club address which is: G7000 Videogames Club, 345a Station Road, Harrow, Middlesex HA1 2NP.

We'll pay £5 for every letter we publish, so get one off to us right away!

**FREE
OFFER
INSIDE!**

PHILIPS

Covering
the electronics spectrum

Philips Electronic and Associated Industries is the holding company for the Divisions that make the range of electronic products so familiar in the households—and industries—of Britain. From electric light bulbs to complete telephone exchanges and advanced medical equipment, there are few areas of electronic technology where the Philips name isn't in the vanguard.

In the consumer area the Small Appliances Division produces a diverse range of home products from electric shavers and fan heaters to food blenders and hostess trolleys. Major Appliances Division brings you washing machines, dish-washers, freezers and micro-wave ovens, even complete, built-in kitchens. A complete range of high-fidelity equipment in the field of Audio Division and Video gives you video cassette recorders and, of course, those familiar Philips television sets—the biggest sellers in the UK today. And also a part of Video Division is Video Games.

Introducing the G7000 Videogames Team



David Martin, Marketing Manager Video Games. *(Our Leader)*

COMING SOON!

More G7000 Videogames Club badges, a poster, T-shirts and lots of other items which will help Club members to spot each other a mile away!

We have some great ideas for the future you're going to love—watch out for more details in the next issue. And we're waiting for your suggestions, too. Let's build this club into something really special for all of us!



Alison Tate, Secretary. *(Our Invaluable Aide)*



Jack Donnelly, Technical Manager. *(Our Expert)*

Why we're here

The first 12 Philips video games were manufactured in the USA by Magnavox—the name under which Philips trades in North America. After this a European production unit was set up to create games specifically suited to this different market.

We're very pleased to say that our success on this side of the Atlantic has been such that our keyword for the Eighties is EXPANSION. Already there are 28 Videopacs on the market (see the complete list on the opposite page); by the end of this year there will be 36 and 1982 will see no less than 45 available at your dealer.

Watch out for some amazing developments

The next year or so will see some new ideas and concepts which will astonish you, like the new 'Musician' cartridge (for details see the new games feature on the opposite page) and a highly advanced new era in video games systems—the Master Strategy series—which combines gameboard tactics with on-screen video action through use of the unique computer keyboard. This totally new concept is exclusive to Philips.

Watch our future Newsletters for more information. We promise you'll be the first to know.

Look out for these new games

At your dealer now:

The Thinking Computer!

Philips announce a Videogames First! Videopac 27, 28 and 29 have a unique feature. When you play against the computer it adjusts its skill level to yours: the better you get, the harder the computer plays. No need for those endless small variations to keep your interest going that are a feature of many videogames systems on the market. Have fun out-thinking the computer!

Videopac 27—Electronic Table Football. Turn your TV set into a football table! It's even better than the real thing—you need considerable skill to manoeuvre your players, and immaculate timing to shoot for success.

Available in August

Videopac 28—Volleyball. All the excitement of Volleyball, blocking shots and smash balls of your opponent, trying to outwit him. You can play against the computer, too. Videopac 29—Dambuster. Destroy that dam—or defend it, depending on which side you're on. A particularly fast game for 2, or 1 against the computer.

Videopac 30—Battlefield. You need strategy and tactics to lead your team of capable men against the enemy and capture their General. And they'll take any chance to make you a prisoner of war.

THESE VIDEOPACS ARE AT YOUR DEALER NOW

Videopac Number 1: three games—'Race' and 'Spinout' test your manoeuvring skill on the racetrack; 'Cryptogram' is a word game for 2.

Number 2: three games—'Pairs' and 'Logic' tests your concentration and memory; 'Space Rendezvous' challenges you to soft-land a space module on the moon.

Number 3: 'American Football' is a realistic version requiring quick reflexes.

Number 4: two games—'Air-Sea War' and 'Battle'—both great war games.

Number 5: 'Blackjack'—one of the world's great card games, for 1 or 2 people.

Number 6: two games—'Tenpin bowling' and 'Basketball'—two exciting sports brought to life by the computer.

Number 7: two games—'Mathematics' presents you with some head-scratching problems; 'Echo' is a memory game that gets harder as you progress.

Number 8: 'Baseball'—a highly realistic version of the American sport that takes some practice.

Number 9: 'Computer Programmer' gives you an absorbing introduction to computer programming.

Number 10: 'Golf'—a par 36, 9-hole course for up to 4 players.

Number 11: 'Cosmic Conflict' brings action-packed science fiction to your living room.

Number 12: 'Take the money and run'—you try to make a fortune while thieves try to steal it!

Number 13: 'Playschool Maths'—an educational game for 4-7 year-olds.

Number 14: 'Gunfighter' is a fun cowboy game that requires some fast shooting.

Number 15: 'Samurai'—choose different skill levels in this game of manoeuvre and capture.

Number 16: two games—'Marksman' gives you a rifle and floating targets; 'Depth Charge' challenges you to locate and sink 7 submarines.

Number 17: 'Chinese Logic' requires clear thinking and concentration. There are several levels of difficulty.

Number 18: 'Laser War'—avoid asteroids to destroy enemy saucers in this thrilling game.

Number 19: two games—'Catch the ball' is fun and needs skill; 'Naughts and Crosses' is an electronic version of a famous game.

Number 20: 'Stone Sling'—destroy the enemy fortress with your deadly weaponry.

Number 21: 'Secret of the Pharaohs'—solve an ancient mystery with a mixture of luck and logic.

Number 22: 'Space Monster'—defend yourself from the gruesome monster and his army of robots.

Number 23: 'One-armed bandit'—your TV screen becomes a fruit machine—try your luck!

Number 24: 'Flipper Game'—a 'pinball' game of speed and skill.

Number 25: three games—'Slalom', 'Giant Slalom' and 'Down-hill racing' let you organise your own Alpine competition.

Number 26: 'Basket Game'—hit your ball into baskets whose scoring value constantly changes.

Has your dealer got what it takes?

You already have—or will soon be receiving—your list of Philips 'Prime Dealers'. They're all stockists of a comprehensive range of Videopacs—and they're all active members of the G7000 Videogames Club who will be supporting Club activities in their area.

Is your dealer on the list? If not, ask him why!

If you have problems at any time obtaining the Videopac you want, just drop us a line at the Club address, and we'll get on to it immediately.



Exclusive to Club members An offer you won't want to refuse!

Membership No.

Those of you who already have our brand new Electronic Table Football game—number 27—will have noticed our new-style packaging. These good-looking, durable transparent acrylic cassette holders are ideal for keeping your Videopacs safe and dust-free—and the instruction booklets slot neatly inside the see-through boxes and form a colourful 'cover'.

Our very first offer is as many of these boxes as you need to refurbish and update your current collection of Videopacs—and all they'll cost you is postage and packing. Just fill out the coupon and send it to us at the club address, together with your

cheque or postal order, and we'll mail your new storage boxes off to you as soon as possible. Offer open whilst stocks last.

Name

Address

Please send me ☐ acrylic cassette holders
I enclose a cheque/postal order value £
to cover postage and packing.

Postage & packing charges:
1-5 boxes £1 12 6 10 boxes £2 05
11-15 boxes £2 98 16-20 boxes £3 72

Prices quoted apply to the UK only. Postage and packing charges for overseas orders are available on request.

YOU WRITE

We pay—£5 for every letter published

"Dear Sirs,
Because we love the Space Invaders
We needed our plucky bank.
To buy a Philips video game.
But now our hearts have sunk.
We bought our game in mid-October,
But now we have been told,
You can't get Space Invaders tapes,
Because they've all been sold.
We've got to wait for a whole month,
And we don't think we can wait.
We're getting withdrawal symptoms.
Can't you help us before it's too late?
If you could spare just one small tape,
We'd be very willing to pay.
Philips are bought 'cos they're the best.
Please help us in this way!
Yours hopefully,
Shirley Harvey, Upland Road, Ipswich,
Suffolk."

We replied:
"We thank you for your recent letter
In rhyme it could not better
The game you obviously referred to
We know as Videopac 22
Your problem obtaining this game we
regret
And we will help you—do not fret
Whilst we are Simply Yours Ahead
Because demands that we ask for the
'bread'
Consequently please find contained
The one of ours that remained
The matter will be considered routine
If you send us pounds fourteen
Please do send us a cheque by return
back
And we at Philips wish you lots of fun
with your Videopac."

"Dear Sir,
I have recently acquired a Philips
Videopac Computer G7000. I have
thoroughly enjoyed all the cartridges
that we have and would like to
reintroduce, if possible, a pin ball cartridge
which I hope has not yet been thought
of. I enclose a diagram and instructions
on how it works.



Yours faithfully,
Peter Glazebrook, Willoughby Drive,
Empingham, Oakham, Rutland."

We wrote back:
"Thank you for your letter. From the
enclosed brochure you will see that we
already have a Videopac pin ball
cartridge—Videopac 24!"
Don't be disheartened, Peter—great
minds think alike! Keep those ideas
coming in.

YOUNG VIEW

the column for our younger owners

John Davison of Swanton Rise, Ravens-
head, Nottingham, was reading our minds
when he wrote to us in May this year:

"I have an idea for 2 more Videopacs. The
first is snooker—you can have 2 players,
one red, the other yellow. When the men
are walking they are seen from the top,
then an eye-level view when each man is
shooting. To shoot you could have bleeps
—one bleep short, 2 bleeps a bit harder,
and so on until 10 which is a really hard
shot. The computer keeps the score in the
top corner. And also could you invent
some sort of Adventure Game like Atan's
Aim do you think there will be a Philips
Video Computers owners' club with
Philips official bulletins? And finally
could you send me a brochure on brand
new cartridges (after number 20)?"

Our reply was:

"Many thanks for your ideas on Games for
the G7000. In fact, you have been thinking
very similarly to Philips on the lines of
our future games. We will be bringing in
an electronic billiards game in September
of this year and probably an adventure
game around October."

*Now put back to early 1982.
At the time we wrote to John the G7000
Videopacs Club was only in the very
early planning stages—which first goes to
prove that our young owners come up
with some very good ideas. It's great to
hear them—and we'd like lots more. £5
goes to the letters we print, which could
come in very useful when our super new
games come out!

In our next Newsletter

we'll be giving you an advance look at
a truly amazing Videopac called
deceptively simply, 'MUSICIAN'.
It utilises both the vision and sound
functions of your TV set, together
with the full alpha-numeric functions of
the G7000 with an overlay key-
board representing the keys of a
piano. Only with the Philips video-
games system is such a concept
possible, and with it you can teach
yourself the basics of music theory—
the computer will even test your
progress with a question/answer
technique. You can rapidly develop
your skills—and then compose your
own tunes which the G7000 will store
in its memory for you to play back
and add to or change the beat of
as you please. Learn alone or make
it a family affair—this tremendous
advancement in home computer
learning can immeasurably enrich
your life.

COMPETITION CROSSWORD

Cross

Across

- 11 When you're in danger of becoming with a
Videopac game! (8, 5)
- 12 The company that's Simply Yours
Ahead! (12)
- 13 Slightly cramped (15)
- 14 Nine places for a holiday (13)
- 15 They look for trains, among other things (13)
- 16 Any child can become one with Videopac,
electronic games! (1, 4, 4)
- 17 He has won it all (10) if you're a G7000
owner! (15)
- 18 Get round it this when you play Videopac
Go! (5)
- 19 Lapsules (15)
- 20 An object with ultra violet for a hat! (14, 12)
- 21 Videopac add-on? (13)

Down

- 11 Latest trend for dancers? (13, 7)
- 12 They would describe the atmosphere if you
ran out of Videopac! (1, 1)
- 13 A cheese snack between games! (1, 1)
- 14 One is left of a tall stone? (1, 4)
- 15 A line poem! (15)
- 16 There aren't many of these when G7000
is in action! (15)
- 17 Toy all day Videopacs and you might
breeze off! (5, 4)
- 18 3 letters in waiting (13)
- 19 The G7000 instantly has three (1, 4)
- 20 Before this at any Videopac game if you
can! (15)

151 Unweds

151 Photographs, and picture 1, 10

171 With 18 down: When you're a G7000 owner! (15, 11)

181 See 17

201 Down 141

Go over the Videopac of your choice and
fill in the next page.

